



JACOBS
UNIVERSITY

JACOBS CAREER FAIR

Foster your international recruiting



**FEB 27,
2019**
JACOBS UNIVERSITY

**INFORMATION
FOR EXHIBITORS**

JACOBS CAREER FAIR.DE

JACOBS CAREER FAIR 2019

Information for exhibitors

JACOBS CAREER FAIR
FEBRUARY 27, 2019, 14:00 – 18:00

Jacobs University Bremen, Campus Center
Campus Ring 1, 28759 Bremen

JACOBS CAREER FAIR .DE



Foster your international recruiting

We invite you to present your company at our 5th annual “Jacobs Career Fair”. Choose from different options to make your company visible to a potential of more than 1,400 young talents – right on our campus.

What the Jacobs Career Fair offers

The Jacobs Career Fair serves as a communication platform and point of contact between Jacobs University’s international students of all majors and participating companies, institutions, and organizations.

- book a booth space and establish direct contacts through personal conversations with students
- give a presentation of your company to a defined target group in exclusive workshops
- benefit from a supporting framework program offering various recruitment events

A networking reception following the Jacobs Career Fair also enables you to pursue further discussions with exhibitors, invited guests, and professors at Jacobs University.

Programm

- 2:00–6:00 p.m. Jacobs Career Fair at the Campus Center
- 2:00–6:00 p.m. Company presentations and workshops at the Conference Center
- 6:00–8:00 p.m. Networking reception with exhibitors, Jacobs University alumni, and professors at the University Club

Supported by



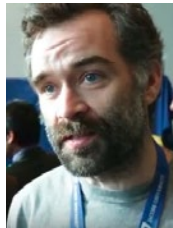
Handelskammer Bremen
für Bremen und Bremerhaven



JACOBS
ALUMNI

WHAT IS SPECIAL ABOUT THE JACOBS CAREER FAIR?

Benjamin Mercer
Software Engineer
Microsoft



“The student body is great. Actually, Jacobs is probably one of the top universities from which Microsoft hires software engineers in all of Germany. So, it’s great!”

Eva Lobentanz
Senior HR Expert Strategic Programs
Roche Diagnostics GmbH



“The students at Jacobs University are very mature and know exactly in which direction their career should go. The career fair is the ideal occasion for us to search for the right candidates for our data science related stipend program.”

Alexander Nowak, M. Eng.
Branch Manager
SALT AND PEPPER Technology
GmbH & Co.KG



“We think that the Jacobs Career Fair is a very successful event for us as we were able to employ very engaged and empathetic young women after our first visit on campus. In addition, during the fair itself, we were able to meet many very skilled and motivated students.”

Fabian Russmann
D1 Solutions AG



“In particular, the Data Engineering Master students are very suited to the profiles we are looking for: such a curriculum manages to close the gap between technology and industry.”

Loai Fandi
Global Innovation Manager
Drägerwerk AG & Co. KGaA



“Dräger is looking for high potentials at Jacobs University, and would like to get closer to the type of “Generation Y” talent the University has to offer. Jacobs students know what they want and how they can incorporate what they have learned in the companies.”



OFFERED SERVICES AND PRICE LIST

Services	Platinum	Gold	Silver	Free package ²
Exhibition space ³	12 m ²	6 m ²	3 m ²	3 m ²
Company presentation at the JU Conference Center (20 min)	✓	optional ⁴		✓ ⁵
Logo size (on posters, invitations, and website)	large	medium	small	medium
Special use all PR materials	✓			
Publication of job openings (internships, traineeships, jobs)	✓			
Wireless LAN and electricity	✓	✓	✓	✓
Number of meal vouchers included (Snacks, non-alcoholic warm and cold beverages)	6	4	3	3
Maximum stand size (Own image stand and / or use of JU standard equipment)	3 tables 4 chairs 2 pinboards	2 tables 2 chairs 1 pinboards	1 table 2 chairs 1 pinboard	1 table 2 chairs 1 pinboard
Networking reception with JU alumni and faculty (University Club; including snacks and beverages)	✓	✓	✓	✓
Participation fee in € (not including VAT 19%)	1,990.–	1,390.–	690.–	–
VAT 19% in €	378.10	264.10	131.10	–
Participation fees in € (including VAT 19%)	2,368.10	1,654.10	821.10	–

You can book the exhibitor packages conveniently on our website using an online form:

jacobs-university.de/exhibitor-registration



- ¹ For registration by August 31, 2018 on the net package price
- ² Free packages are available for non-profit international and national organizations and for non-governmental organizations. The number of stands is limited.
- ³ Individual fair stands and formats are possible; per additional m²: 150.– € (+19 % VAT)
- ⁴ Presentations are optional at an additional: 250.– € (+19 % VAT)
- ⁵ Subject to availability

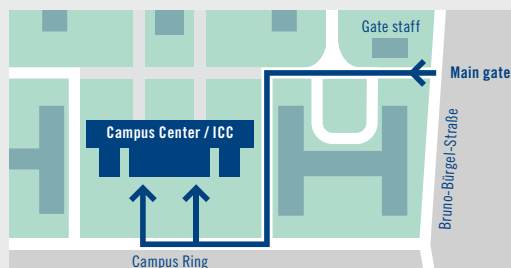
IMPORTANT INFO

Organizational

The Jacobs Career Fair starts Wednesday, February 27, 2018 at 2:00 p.m. Stand construction begins at 8:00 a.m. Stand tear-down at the end of the event occurs from 6:00 p.m. to midnight.

Advance delivery and storage of exhibitor materials is possible only after prior consultation. Please contact Ms. Tanja Heinemann:
Phone: +49 421 200-4522
E-mail: events@jacobs-university.de

You can deliver the fair stands directly to the event site. For that purpose, please use the main gate at Bruno-Bürgel-Strasse and follow the informational signs.



Meals will be available to your stand personnel. They will receive meal vouchers at check-in.

You will also receive Internet vouchers for 3 employees in your exhibitor package.

Jacobs University Bremen gGmbH assumes no liability for exhibition materials.

Important

The Career Services Center handles the assignment of stands and their location at the site. Due to limited space capacity, we might not be able to fulfill all booking requirements.

After you have received the binding confirmation of your registration, we will contact you regarding submission of texts and logos for marketing purposes.

Invoicing and cancelation

After the Career Services Center has confirmed your participation, you will receive an invoice for the total costs of your participation. Payment for all invoices is due two weeks after receipt of invoice.

In the case of cancellations after December 1, 2018, fees will be charged in the amount of 50 % of the order value. Starting January 15, 2019, we will have to charge the total costs (100 %) in the case of cancellation or absence on the day of the Fair.

If Jacobs University Bremen cancels the event, all the costs incurred (according to invoice) will be repaid to the exhibitor.

Language

We are an English-language university. We therefore kindly ask you to conduct your company presentation exclusively in English and to provide as much of your printed information in English.

CONTACT



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Tanja Heinemann

Stand Booking, Invoicing, and Delivery
Coordinator Events & Conference Services

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FAQs

For frequently asked questions, please visit:

jacobs-university.de/faq-exhibitors

Video clip of the Jacobs Career Fair

youtube.com/watch?v=P5WfJjd0rYg



Address

Jacobs University Bremen gGmbH

Campus Ring 1, 28759 Bremen

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