

JACOBS CAREER SYMPOSIUM 2020

“Land Your Dream Job in Bremen” VIRTUAL WORLD CAFÉ

AT THIS YEAR'S ALUMNI
HOMECOMING VIRTUAL WEEK

Monday, September 14th 2020, 12:30-14:30
Jacobs University Bremen

Supported by:

ONLINE
World CAFÉ
ZOOM SESSION



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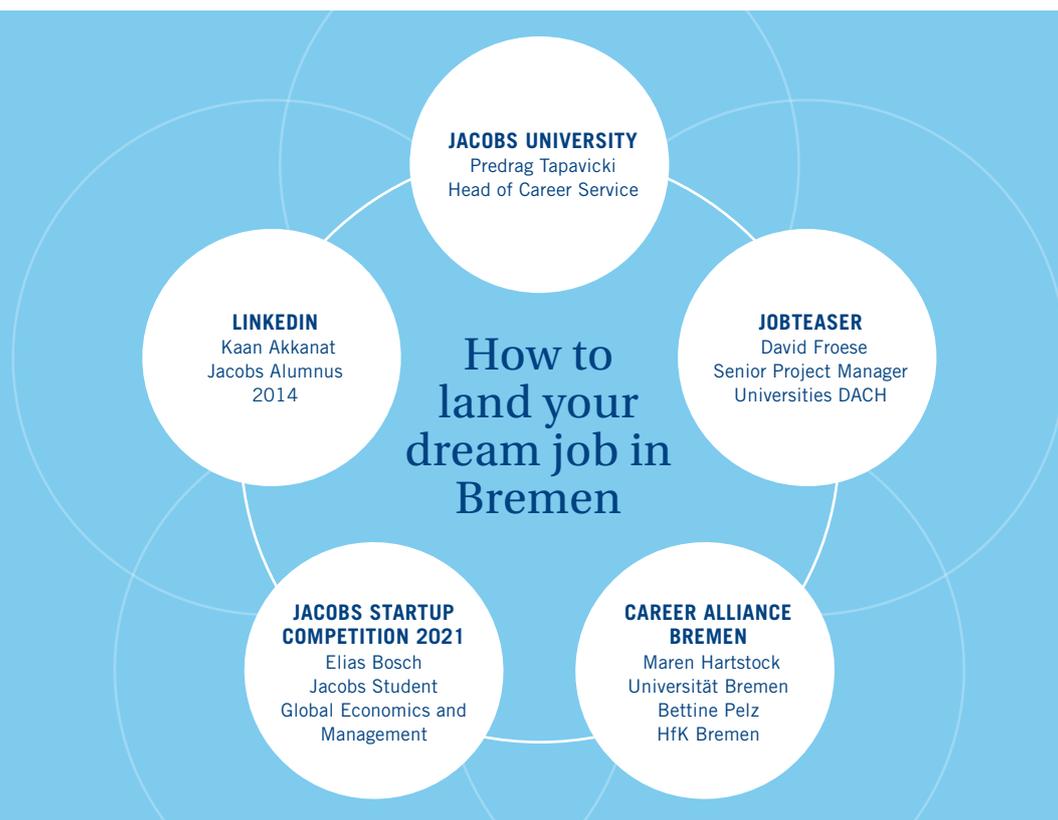
GOAL

The opening event of the yearly Jacobs Alumni Homecoming is devoted to challenging issues in the fields of career development, the world of employment, and interactions between higher education and society. Given the circumstances of the COVID-19 crisis, this year's event will take place online. The former called “Jacobs Career Symposium”, is now organized as a Virtual “World Café” by the Career Services Center at Jacobs University. It aims to foster a constructive discussion as well as networking opportunities between alumni from all over the world, current students, professors, employers, and additional experts.

FORMAT: VIRTUAL “WORLD CAFÉ”

The primary goal of the Virtual World Café is to exchange ideas and experiences amongst the participants. The online format replaces the bistro tables of the “World Café” with break out rooms and the participants have to make the coffee themselves – but otherwise everything works as in the face-to-face version. The online session will be launched by the Head of Career Services Center Predrag Tapavicki, talking to the whole plenum. Together with his colleague Dr. Monika Blaschke, Head of Career Services of the University of applied Sciences Bremen, he will on-board the participants on the main theme „How to secure a job in and from Bremen”. The reflection on the World Café's topic will be followed by the depiction of the different tables and their respective hosts. Moderated by Christin Klähn, Career Services Coordinator at Jacobs University, the around 50 participants will be “seated” at different tables being allocated to different rooms in Zoom. The participants “sit” together in small groups at bistro tables and work in a relaxed atmosphere. They discuss predetermined questions, exchange ideas and network in constantly changing constellations. They discuss a given question for about 15 minutes before the groups are mixed again. Only the host stays in his room and receives the new guests to discuss with them further, working on the notes already taken by the former group. The event ends with a get-together, giving all hosts of the tables the opportunity to quickly present the main outcomes of the tables' discussions.

Virtual World Café Table Setup



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THEME

Talking about getting a job in and from Bremen involves different types of online research as well as networking tools. Especially during and after being impacted by the COVID-19, the internet is even a more powerful source for the job market research. Every student and alumni should make the most of the resources at hand in order to secure a job or internship. Therefore, the “guests” of the bistro tables will discuss how to use LinkedIn, XING and general Job Search Engines effectively. A special highlight will be the “JobTeaser theme table” which caters the needs of every Jacobs student providing an exclusive job portal. Moreover, the Career Alliance Bremen (CAB), will reflect on how to make use of the cooperation of Bremen’s higher educational institutions on how to find a job. Joint events and proposals are just a few of their current measures.

The Career Service Center of the Jacobs University, Career Center University Bremen and other decentralized institutions of the University, University of the Arts, University of Applied Sciences Bremerhaven as well as the Career Service at the HSB have intensified cooperation with the names Career Alliance Bremen. Another, more student based table, will talk about the startup possibilities Jacobs Students have (JSC Student).

Career Alliance Bremen (CAB) project meeting in May 2019



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PROGRAM SEPTEMBER 14TH 2020

Online Zoom Session hosted by Jacobs University Bremen



12:30

Welcome Addresses

Prof. Dr. Antonio Loprieno
President Jacobs University Bremen

Predrag Tapavicki
Head of Career Services and Alumni Relations, Jacobs University Bremen

12:35

Short Ted Talk

Elias Bosch
Student Jacobs University Bremen, International Relations: Politics and History 2022
Main Organizer Jacobs Startup Competition 2021

12:40

Keynote Speech: “Careers in Bremen”

Monika Blaschke, PhD
Head of Career Services Center
Hochschule Bremen City University of Applied Sciences

12:50

Table Discussions (Break out Rooms)

Moderation, Presentation of Table’s hosts:

Christin Klähn
Career Services Coordinator, Jacobs University Bremen

Table’s hosts:

Predrag Tapavicki
Head of Career Services and
Alumni Relations, Jacobs University
Bremen

David Froese
Senior Project Manager Universities
DACH, JobTeaser

Maren Hartstock
Faculty of Business Studies and
Economics – Office of Corporate and
International Relations
Universität Bremen, Germany

Bettina Pelz
Academic Teacher at the University
of the Arts Bremen

Elias Bosch
Student Jacobs University Bremen,
International Relations: Politics and
History 2022, Main Organizer Jacobs
Startup Competition 2021

Kaan Akkanat
Senior Account Executive, LinkedIn
Jacobs Alumnus 2014, Global
Economics and Management

14:00–14:30

Get-together with white board results presented by table’s hosts

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SHORT TED TALK



Elias Bosch, from Germany, is a former Foundation Year and now second-year student of International Relations at Jacobs. Elias is involved in numerous engagements on campus: as a parliamentarian in the Undergraduate Student Government, in several club leadership positions or through student assistant jobs. Being fascinated by entrepreneurship and the possibilities it creates for students at Jacobs and beyond, he took on the role of main organizer for the Jacobs Startup Competition 2021.

Elias Bosch

Student Jacobs University Bremen
International Relations: Politics and History 2022
Main Organizer Jacobs Startup Competition 2021



JACOBS
STARTUP
COMPETITION
2021 *done to stand out*

KEYNOTE



As Head of Career Services at the City University of Bremen (Hochschule Bremen, HSB), Monika Blaschke provides assistance to students on how to land a job that suits their interests, makes good use of their skills, is in line with their values and pays for a decent living. Having received her academic education (History and Ethnic Studies) in Germany, Ireland and the USA, she knows what it is like to switch between cultures, to discover new job interests on the way and to adapt to new situations. She enjoys teaching workshops and helping students crafting their individual careers. If not in the office, you can find her in the garden or biking around town.

Monika Blaschke, PhD

Head of Career Services Center
Hochschule Bremen City University of Applied Sciences



MODERATION



Being driven by her passion for teaching and motivating others to achieve their goals, Christin Klähn wanted to attain the ability to run workshops and trainings from an early age on. In order to do so, she graduated in Business Consulting (M.A.) in 2016. Always being intrigued by intercultural exchange as well as language learning, she also studied Tourism and Event Management (M.A.) at the Université d'Angers in France as part of the ERASMUS+ Program. After her graduation, she followed her curiosity and passion for intercultural exchange and language learning again. Volunteering for more than fifteen families and organisations all over Australia and South East Asia as well as India broadened her mind and will be an everlasting experience for her. Since 2018, she is coordinating the career services at Jacobs University Bremen gGmbH, mainly being in charge of the organisation of the Jacobs Career Fair. At this institution (hosting more than 80 % of internationals from 110+ nations), she is coordinating and giving trainings to foster the students career skills, e.g. intercultural competences.

Christin Klähn

Career Services Coordinator
@ Jacobs University Bremen



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TABLE'S HOSTS



Predrag Tapavicki
Head of Alumni and Career
Services
Jacobs University Bremen

Predrag Tapavicki studied political science and international relations at the University of Bremen. As a management trainer, change manager and coach, he has accompanied personnel development processes in numerous companies and organizations. For more than 9 years he has been heading the Career Services and Alumni departments at the international Jacobs University Bremen. He is responsible for the university's cooperation with companies and other employers and has set up the Jacobs Career Symposium and Fair, which have been taking place successfully for the past six years. In cooperation with the JU Alumni Association, he manages the global network of Jacobs Alumni with their local and professional chapters and actively involves the alumni in the development of the university and career opportunities for students. He is a founding member of the CAB – Career Alliance Bremen.



Maren Hartstock
Faculty of Business Studies
and Economics –
Office of Corporate and
International Relations
Universität Bremen, Germany

Maren Hartstock is a scientific staff member at the Faculty of Business Studies and Economics of the University of Bremen since 1997. As an alumna of the faculty, she gained her Diploma Degree in Business Studies and Economics in 1992 and subsequently was employed at a company in the textile industry and an international consultancy.

Until 2008, she was working at the Institute for World Economics and International Management as managing director supporting three professors. Since 2008, she is occupied at the Office of Corporate and International Relations. This office is a service facility for students and employees of the Faculty of Business Studies and Economics and transfer agent for companies and other national and international institutions (education, media and politics) who seek contact with the faculty.

In the area of transfer, the office acts as a contact point for questions that specifically concern the career development of students, including the establishment and maintenance of a network with companies and alumni with whom joint events and courses are planned and implemented.



Bettina Pelz
Academic Teacher at the
University of the Arts Bremen
University of Arts Bremen

Since 1996, Bettina Pelz is working as a curator, adviser, and academic teacher worldwide. Since 2004, she is associated with the University of the Arts Bremen, dedicated to professionalizing in the arts. In workshops, seminars, and lecture talks, she provides info on basics of professional practice from the invoice to the business plan, she explains and trains students in project management and professional positioning, she fosters networking, mentoring, and coaching as part of the academic curriculum. With focus on authors' rights, she is a founding member of the platform “madeby”. Regularly, she is networking her teaching units with international and local experts as well as with local partners of art, culture, and economies.



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TABLE'S HOSTS



Kaan Akkanat
Senior Account Executive
LinkedIn

Originally from Istanbul, Kaan has graduated from Jacobs University Bremen in 2014 with a Bachelor of Arts degree in Global Economics and Management. Following internships at Google and the Turkish Basketball Federation; Kaan has set his personal goal to leverage new technologies to change people's lives for the better.

With that in mind, he has joined LinkedIn in May 2015. Since then, Kaan has dedicated himself to help B2B enterprises across the USA and EMEA to sell more and better by adopting digital selling with LinkedIn. He advised C-level executives and sales organizations to modernize the way they sell and build a corporate LinkedIn strategy to enable their teams to achieve larger deal sizes, greater sales productivity, and reduction in sales cycle & customer attrition. Kaan is recognized as a young expert in the field and has established award-winning sales transformation programs with more than 100 companies from different sectors; including IT Software, RPA, Biotechnology, and Commercial Real Estate amongst others. Outside of work, Kaan is the co-host of the Meeting Request Podcast. He also advises seed-stage startups and a Turkish non-profit organization on their GTM strategy.



David Froese
Senior Project Manager
Universities DACH
JobTeaser

David started his career with an apprenticeship as an office clerk in a small town in the southern part of Germany. After a few years of working he followed his inner voice to study and go abroad. After three months as a volunteer in a wildlife sanctuary in South Africa, he started his Business Administration (B.Sc.) studies with focus on international business and management next to Stuttgart. He strengthened his intercultural competences whereas his semester abroad in New Zealand, living together with five different people from all over the world. While gaining more and more experience in account management and (tele-) sales with focus on credit and risk management, collection services, social media research as well as monitoring, he studied Sales Management (M.Sc.) part time at a private business school. Since 2019 he's more than happy to work at JobTeaser, helping 65+ higher education institutions to support their students with career guidance. Besides that, he's looking forward to taking over a role as a lecturer at his alma mater in 2021.



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REGISTRATION

Please register on JobTeaser in order to get the link to access the event
<https://jacobs-university.jobteaser.com/en/events/75052-career-symposium-2020-land-your-dream-job-in-bremen-virtual-world-cafe>

In case you don't want to register to JobTeaser and you are not a student of Jacobs University, please register writing an email to c.klaehn@jacobs-university.de.



CONTACTS

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